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**PHANTOM wooden robotic  
chessboard**

26 Broadway, New York City,  
New York, 10004, USA

**Product name:** PHANTOM wooden robotic chessboard

**Package:** Ultimate

**Listing link:** ([click here](#))

**Type:** Indiegogo campaign

## About the product

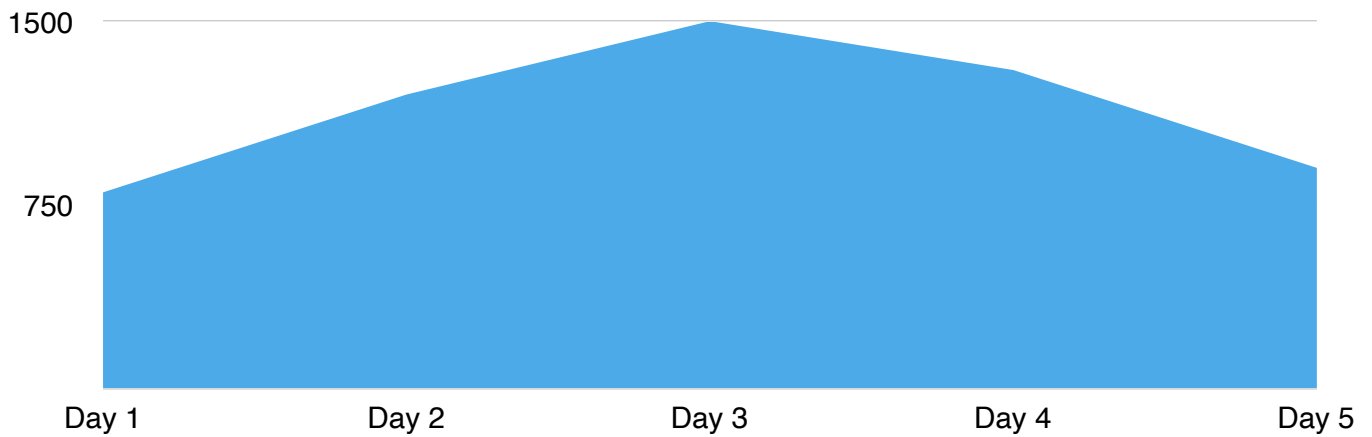


Play online chess with a gorgeous physical set using the PHANTOM wooden robotic chessboard. Consisting of solid wood pieces and a wooden board, this advanced set blends gorgeous craftsmanship with advanced tech. In fact, it incorporates a precise mechanism and sensor array. This sensor array technology can detect the location of each piece.

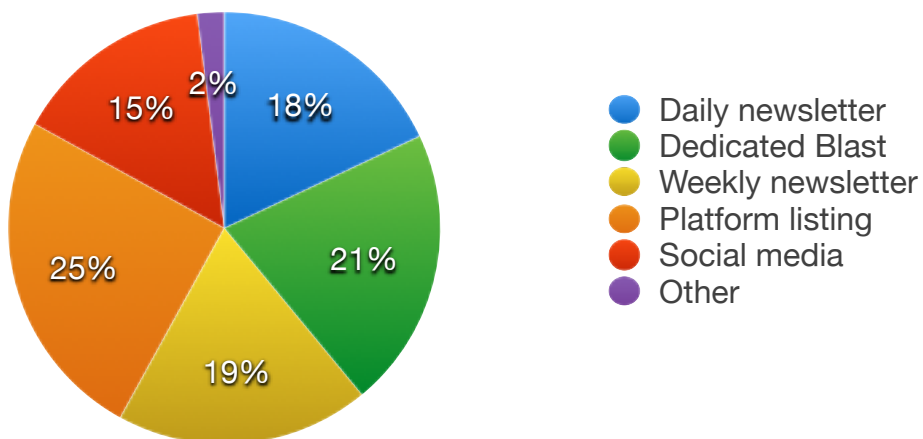
# Analytics

Platform listing views - 30 days	8506
Total impressions - (social media, newsletters, sliders, platform)	8,900,000+
Clicks (direct promotion + listing buy now button) - 30 days	10321
Dedicated email blast open rate	18%
ROI (Return on Investment)	3:1

## Platform listing views / 5 days



## Top traffic sources



# Demographics & Statistics

## Newsletter demographics

51 % USA  
22% Germany  
19% Hungary  
8% Other

## Platform listing demographics

53% USA  
24% Monaco  
18% France  
5% Other

## Operating system

54% Mac OS  
21% Windows OS  
17% iOS  
4% Android OS  
4% Other

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